

CAMDEN COUNCIL

Media Release



25 August 2015

BUSINESS MONTH RETURNS

Camden Council's Business Month in September will support, inform and inspire local business owners at any stage of their journey.

Following the success of last year's inaugural Business Month, Council will again support and promote a jam-packed program of business events, seminars and networking opportunities during September.

Mayor of Camden, Cr Lara Symkowiak said that Council's Business Month initiative offers local businesses advice, information and valuable business network links to help their business grow.

"I am pleased that we will again host Business Month in Camden. This important initiative helps to support, inspire and connect business and commercial sectors of our community.

"From tips to starting up a small business, knowing your rights and responsibilities in the workplace, to marketing your business, there is something to offer all businesses at any stage of their business journey."

"Council has taken an active role in the economic development of our region and Business Month is one of a range of initiatives we have developed as part of the Small Business Friendly Councils Program. Being one of the fastest growing areas in NSW presents us with significant opportunities for economic growth and investment in our region. It is important that we take a proactive role in harnessing and realising these opportunities." Cr Symkowiak said.

Business Month Highlights:

- **The Critical 4C's, rethinking the 4P's of Marketing, Thursday 3 September**
Seminar on the marketing mix in the 21st Century
- **Inaugural Macarthur Business Awards, Friday 4 September**
Hosted by the NSW Business Chamber, celebrating business excellence in the region
- **Small Biz Connect Workshop, Business Start Up Essentials, Monday 7 and Thursday 24 September**
Essential information for starting, or having recently started, a small business, led by the South West Sydney Business Enterprise Centre
- **Linking Ladies, Wednesday 9 September**
Ask the panel style business forum and a chance to discover many business must-knows
- **Camden LGA Economic and Demographic Trends Info Session, Thursday 10 September**
An overview of the valuable tools available on Council's website and how to use them effectively
- **Small Biz Bus, Monday 14 September**
Book a Free business advisory session on the bus

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- **eCommerce Workshop, Wednesday 16 September**
Selling your product online – what you need to know
- **Small Business Workshop, Tuesday 22 September**
Let successful business owners share their expertise to help your small business grow
- **Rights and Responsibilities in the Workplace, Tuesday 22 September**
Understand your rights and responsibilities, led by NSW Industrial Relations
- **WorkCover Bus, Friday 25 September**
Provides free advice to local businesses and workers
- **Planning Your Website, Wednesday 30 September**
Get your business online and reach your customers effectively

A full program of Business Month events can be found on Council's website, www.camden.nsw.gov.au

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