

# CAMDEN COUNCIL

## Media Release

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27 August 2015

### CAMDEN REGION ECONOMIC TASKFORCE TO BE ESTABLISHED

Camden Council has moved a step further in the establishment of its first economic taskforce, the Camden Region Economic Taskforce (the Taskforce).

Mayor of Camden, Cr Lara Symkowiak said the Taskforce will play an integral role in driving economic growth and maximising opportunities associated with growth in the Camden Local Government Area (LGA).

“Council will bring together key local business leaders and experts to identify, secure and realise opportunities to attract investment, deliver infrastructure and support job creation in our LGA.”

“This is just one of the initiatives that Camden Council has developed to support local businesses and to help ensure a vibrant and flourishing local economy.”

“A large part of our population work outside of the LGA and Council would like to see this reduced over the coming years. Through the establishment of this Taskforce, we hope to see an increase in the types of businesses and employment in our area, providing opportunities for people to work closer to home.”

Council last night approved the key documents that will provide the framework for the governance and operation of the Taskforce and will now seek Ministerial approval.

The Taskforce will be company limited by guarantee and will be a separate entity from Council, the sole focus being on economic growth across the region.

The establishment of the Taskforce as a separate company will allow it to retain a skills-based board of directors, maximising the use of expertise and abilities of our local community business leaders, and will allow the Taskforce to respond quickly to opportunities as they arise.

The Camden Region Economic Taskforce is a key Council initiative of the Small Business Friendly Councils Program.

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