

CAMDEN COUNCIL

Media Release



27 July 2016

Council Waste Vehicles to Spread Message Against Domestic and Family Violence

Camden Council has added to its strong stance against domestic and family violence, approving a campaign that will see Council use its waste vehicles to communicate anti-domestic violence messages.

Council this week supported a Mayoral Minute proposing a campaign that will build on work already underway to raise awareness of domestic and family violence in the Camden local government area.

“It’s shocking that in 2015 at least one woman a week, on average, was killed by a partner or former partner in Australia (Australian Institute of Criminology 2015). More education, awareness and access to services are vital to reduce these numbers and provide assistance for victims of domestic and family violence.”

“This type of violence can take many forms and harms both the victim and children who witness the abuse.”

“I’m very pleased that Council has supported this awareness initiative which we will undertake in partnership with the Camden-Wollondilly Domestic Violence Committee. The campaign will involve signage being placed on Council’s four white waste vehicles as well as media releases and promotional activities.”

“Through this initiative, Council will be giving a clear message to the community that domestic and family violence is not acceptable,” said Mayor of Camden, Councillor Lara Symkowiak.

While the final messaging on the signage will be confirmed with the Camden-Wollondilly Domestic Violence Committee, proposed wording could include “Camden Council says NO to Domestic Violence”.

Council has participated for a number of years in the Domestic Violence Committee and has provided funding to the Committee through Council’s Small Grants Program.

Council also supports the “16 days of activism” each year including attending the Domestic Violence Committee’s annual White Ribbon Day Community Breakfast. Other projects Council has been involved in include bus advertising for awareness campaigns, a partnership between the Committee and the Camden Liquor Accord to address alcohol related domestic violence, and Council’s adoption of its Policy on Dealing with Domestic Violence at Work.

“I would like to thank the Camden-Wollondilly Domestic Violence Committee for all the work they do and for partnering with Camden Council on this initiative,” said Mayor of Camden, Councillor Lara Symkowiak.

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