

CAMDEN COUNCIL

Media Release



28 October 2016

New initiative fosters vibrant live music scene in Camden

Camden Council has established a strategic initiative with the Live Music Office to form *Live and Local Camden*, a partnership and live music grant to support opportunities and continue to grow a thriving local music culture in Camden.

The Live Music Office aims to promote live music in Western Sydney and Camden Council is one of five Council's successful to receive a grant to further develop a live music scene.

"Camden is growing in population and evolving into a true cultural destination. There has long been support for live music in the region, and the opportunity to develop this further with the Live Music Office is exciting."

"The initiative will involve the delivery of two new micro local music festivals, with the first festival hosted in Argyle Street in 2017 and the second within Camden local government area in 2018."

"In 2017 the proposed music event will involve Council partnership with retail, café and restaurant venues in the Camden Town Centre, and in 2018 the music event is expected to expand into other parts of the Camden local government area, with a component being an outdoor music festival, especially for young people."

"Council's investment in the recent Argyle Street enhancement works will be showcased during the 2017 music festival, enabling residents and visitors to easily and safely walk the street, while enjoying live music at participating venues and shopping at the many niche retail shops."

"A vibrant live music scene will complement Camden's growth perfectly and our vision for Camden Town Centre to provide an economic boost to the area through increased patronage and visitors spend."

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“Through this initiative we hope to continue to support local artistic opportunities by connecting musicians with local businesses and activating cultural spaces, creating atmosphere and drawing more people to our area.”

“We expect the local community, visitors, workers and businesses will greatly enjoy and benefit from the strengthening of a live music scene in Camden, to develop music audiences and appreciate a variety of music genres.”

“Keep an eye out for news and updates in 2017 on how to get involved,” Mayor of Camden Cr Lara Symkowiak said.

Council will receive a grant from Live Music Office to assist with technician and musician fees for the two micro events.

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