

Media Release



Tuesday 16 April 2019

Your chance to feature on the first Camden edition of Monopoly

Local businesses and organisations have the unique chance to feature on the first-ever Camden edition of Monopoly.

Camden Council, in partnership with Winning Moves Australia, is designing and producing 2,000 copies of the game. Council is now calling for interested local businesses who would like to have their organisation involved in the project. There are three sponsorship packages available with limited spaces available, including:

- Gold (\$10,500), which includes the business' logo on some Chance and Community Chest cards, as well as on one space on the board and a branded token;
- Silver (\$6,000), which includes the business' logo on some Chance and Community Chest cards as well as on one space on the board; and
- Bronze (\$2,500), which includes the business' logo on some Chance and Community Chest cards.

Mayor of Camden, Cr Peter Sidgreaves, said **expressions of interest close Friday 31 May**.

"This is a unique opportunity for businesses and organisations to receive incredible brand exposure, not only in Camden but throughout the state, and be a part of something very exciting," Cr Sidgreaves said.

"Camden is one of the greatest areas in the country. It's home to some iconic and breathtaking natural landscapes and wildlife, it has thriving and dynamic local businesses and community organisations and our residents have strong ties to the area and their communities.

"The Camden edition of Monopoly is the perfect item for residents, new and old."

The game will also feature popular and much-loved landmarks from the Camden area. A poll will be run through Council's Facebook page, in the coming weeks, asking residents to vote for which landmarks should be included on the board and the locations with the most votes will then be used.

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It is due to hit the shelves in time for Christmas and will be available for purchase, for \$60, at:

- Camden Visitor Information Centre, 46 Camden Valley Way, Elderslie
- Camden Council administration building, 70 Central Avenue, Oran Park;
- Oran Park Library, 72 Central Avenue, Oran Park;
- Camden Library, 40 John Street, Camden;
- Narellan Library, corner Queen and Elyard Streets, Narellan; and
- Participating local businesses.

All funds received from the sale of the game will be donated to Lifeline Macarthur and the Camden Wollondilly Domestic Violence Committee.

For more information, including sponsorship packages and prices, visit bit.ly/camdenmonopoly or call Council on 4654 7777.

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