



Media Release

Tuesday 26 February 2019

Help make this Clean Up Australia Day Camden's biggest yet

Mayor of Camden, Cr Peter Sidgreaves, has encouraged residents to get involved in this year's Clean Up Australia Day (Sunday 3 March) and make it Camden's biggest campaign yet.

"Last year we had 20 sites registered, so we're hoping to beat this record," Cr Sidgreaves said.

"This year, Council staff will visit each resident-registered site in Camden to help pick up rubbish, answer any questions and provide any support needed. We'll then pick up the litter collected at these sites."

First-time participant, Liliana Samson, has registered Harrington Park Community Centre.

"I get upset when I see litter and I've wanted to get involved in Clean Up Australia Day for years. Finally, I've decided to do something about it," Ms Samson said.

"Change starts with us, so we need to do whatever we can to reduce waste, stop littering and care for the environment. The more people we get involved, the more rubbish we can collect and prevent from being washed away into our rivers and oceans.

"It's also a great way to get some fresh air and exercise!"

In 2018, Council participated in two regional litter-prevention projects:

- The *Building Solutions Litter* Project, which saw an 80 per cent reduction of street litter around select building sites; and
- *Operation 40*, which saw a 67 per cent reduction in roadside litter along main roads across the Macarthur Region. This year, Council plans to participate in the second round of this project.

Residents can get involved in Clean Up Australia Day by either registering a site of their own to clean or volunteering at an already-registered site.

For more information, visit cleanupaustaliaday.org.au

ENDS

Media Contact:
Christina Fracassi
Media Advisor
Camden Council
PO Box 183, CAMDEN NSW 2570
Phone: 4645 7823 Mobile: 0438 062 628
Email: Christina.Fracassi@camden.nsw.gov.au